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INTERNATIONAL ASSOCIATION OF LIGHTING DESIGNERS

**IALD**

## **LIGHTING BEIRUT ARCHITECTURE HONORED WITH IALD AWARD OF EXCELLENCE**

### **LIGHTING DESIGN BY LIGHT CIBLES**

**LAS VEGAS, NV USA, 10 MAY 2012** | Fifteen award winners representing architectural lighting design projects from seven countries comprise the winners of the 29<sup>th</sup> Annual International Association of Lighting Designers (IALD) International Lighting Design Awards, recognized at a presentation held 10 May at the Renaissance Hotel in Las Vegas, NV USA. Of the 15 projects recognized, two entries earned Special Citations, six earned Awards of Merit and seven earned Awards of Excellence.



Lighting Beirut Architecture is the first project of its kind to permanently illuminate a large urban area using image projection. Tailor-made projectors trace the features of 28 heritage and contemporary building façades along a special heritage trail in the heart of historic Beirut.

“The scale of this lighting project is simply impressive,” said one award judge. “The execution and detail [are] remarkable.”

Gobos were designed based on a special photographic survey of each individual building’s façade. Using oversized glass gobos allowed the designers to design high-definition images and projections. The resulting close relationship between the lighting concept and the architecture preserves the specific identity of each building.

All fittings are located on the roofs of buildings facing chosen façades. A special fitting was developed to maintain the simplicity of the projector’s mechanics, while modifications made permanent exterior installation and uniform distribution of light possible.

The façades of more contemporary buildings utilize a different concept. Modern buildings are treated with abstract frescos that introduce colored elements and textures derived from the original composition.

The project allows maximum flexibility, as changing the gobo inside the projector provides a new image of the façade for different events. The project aims to turn the city’s center into a live platform for creative expression. Beirut’s nightscape has taken on a new image - one that hopes to contribute to the capital’s urban development.

*The International Association of Lighting Designers (IALD), established in 1969, is an international organization supporting a network of 800 lighting design professionals who satisfy its rigorous qualification process. Its members are distinguished by a unique blend of aesthetic and technical expertise, and operate at the highest level of integrity to create a better world through leadership and excellence in lighting design; to cultivate the universal acknowledgement and appreciation of the Power of Light in human life.*

**END OF ITEM**  
MORE

**29<sup>TH</sup> ANNUAL INTERNATIONAL ASSOCIATION OF LIGHTING DESIGNERS AWARDS PROJECT CREDITS**

**LIGHTING BEIRUT ARCHITECTURE**

BEIRUT, LEBANON

**LIGHTING DESIGN**

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